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THE TECHNOGRAM

OFFICIAL BULLETIN OF R.D. 12245-1
TECHNOCRACY INC.
406 S. E. HAWTHORNE BVLD. PORTLAND, OREGON

SEP 17 SEP 27
Edmonton, Alta

Robert S. Cameron
General Delivery
Edmonton, Alberta

AMERICA MUST SHOW THE WAY

LET'S QUIT SNIPING

Technocracy's program is defined as a governance of function, the scientific operation of a continent, minus the hindrances of finance and politics. Gigantic in magnitude, it calls for not only the elimination of the greater faults endemic to Price System operation, but also the banishment (in the functional system) of the petty yet no less harmful defects inherent to the human animal.

Included in these small vices are the selfish lusts of man for honor, glory, and power. No place will be found in the Technate for the development of these weaknesses; the little man who craves recognition or acclaim must earn it by his functionability alone. The brother of the Continental Director will function in no greater capacity than his skill allows.

Another of those trivial imperfections of man that will have no bearing on the physical operation of this continent A. T. (after Technocracy), is jealousy--and all its connotations. Envy, invidiousness, suspicion--none of these tiny traits of Homo Sapiens will have an opportunity to interfere with the producing, distributing, and service sequences of the Technate of North America.

Personalities. The Twentieth Century Dictionary says a personality is 'an application of remarks to the conduct and character of individuals by way of disparagement, a personal remark.' In other words, a dirty crack.

Suppose Jack, an assistant manager in the automotive sequence, doesn't like the manager. They finished school together and the other guy is getting the breaks. "That so-and-so!" Jack laments. "He marries the daughter of a guy on the Continental Control, and look! He gets a manager job."

"Oh, come now, Jack," one of his fellow workers rebukes. "Al started in the shop, the same as you did. The only reason he's where he is, is because he's the best man for the job. And you know it."

Yes, Jack knows it, and so does everybody else. But, for Christ's sake, must we wait for the Technate for Technocrats to know it? We're supposed to be educated and at least partially conditioned in the ways of function. As students of physical phenomena and the human animal, we laugh at the stupidity of man and his foolish faults. Price System conditioning, we say smugly; a carry-over from the Dark Ages. And yet we exhibit these same unintelligent mannerisms in our daily associations with each other, both in and out of the Organization.

Article 1, Section D, Paragraph 2 of the Bylaws says Section members are members of Technocracy Inc., who for mutual assistance and unified action have joined together to form Chartered Sections.

Let's quit sniping at each other, Technocrats, and put the emphasis on "mutual assistance and unified action"!

Salute!

B. R.

ORGANIZATION

Those of you who have read the articles on "Operation Columbia" in the last issues of The Technocrat and the Northwest Technocrat will quickly sense and realize the magnitude of symbolization, organization, and co-ordination of the Gray Fleet on its 3000 mile trip from Los Angeles, California, to Vancouver, British Columbia, and return.

'Operation Columbia' is over; it served its purpose well, guinea pig that it was for future 'Operations'. Those of us who took part in the planning, co-ordinating and executing the program, as well as taking actual part in it when it was present, will not be apt to forget it. It was work, it was function, and was enjoyed, and the results can--and have been--seen. A lot was learned.

While 'Operation Columbia' is over, we need not sit back and say to ourselves: "I worked pretty hard, I think I'll just take it easy. There won't be another until next year and then it may go in some other direction." We can't do that; we have a job to do. Our job now is 'Operation Portland, Operation R.D. 12245, Operation Oregon, Operation Pacific Coast, Operation United States, and Operation The North American Continent.' Let us take the smaller jobs first and master them. Then the larger jobs will be easier; we'll have the experience, and we'll have the help. (The functional approach.)

At the time of 'Operation Columbia', the Chief and Mr. Atwater told us there were three things of importance for the promotion of Technocracy at this time. They are in order: (1) Symbolization, (2) Organization, (3) Education.

The Organization Committee has a program of symbolization designed, and a program for the greater expansion of the organization is in the process of development. The Educational Committee will take care of its responsibility. Get behind the "three-way program" of promotion financially, physically, and enthusiastically. Keep behind it until the Technate is installed. Then, and only then, can you take it easy. The quicker we get this job done, the sooner you can enjoy the results. Think it over and then get in and do something about it. Contact the undersigned or some other member of the Board or Executive Committee, if you will help.

Salute!

Clark O. Thomas, Governor,
Organization Committee.

"Why do you call me 'Tex', Sam?" Joe Teufel inquired of the colored shoe-shine boy. "I've never been in Texas."

The sepia lad rolled his eyes far back in his head, so great was his surprise. "Golly, Boss," he replied finally, "you is a Texocrat, ain't you?". . . .

EDUCATION COMMITTEE

The operating unit of Technocracy Inc. is the chartered Section, composed of members who have joined together for mutual assistance and unified action.

Technocracy Inc. is not a loosely knit group of individuals, but a closely co-oridnated organization of social students making up the technological army of the New America. This army, as any other, must have discipline and an esprit de corps in order to be effective. Technocracy has no place for individualism or private enterprise.

Technocracy is an understanding of the basic laws of nature, and an application of those laws to our composite operations. The lessons contained in the Study Course cover those points extremely well.

The Bylaws and General Regulations and Operating Instructions are nothing mor or less than the primary guide to Social Operation in a period of Abundance. Abundance will demand certain physical and mental characteristics on the part of each member of society.

The production of abundance demands a coordination and consolidation of physical factors--the distribution of that abundance, the primary social objective of a Technate--will demand not only the alignment of physical factors but also the intelligent coordination of effort on the part of all operating personnel.

As Section members, each of us is charged with the duty of becoming informed as to the necessity for the arrival at, and a maintenance of, the coordination of all activities to achieve one focal goal. This is discipline, discipline in easy doses.

In order that we may all better understand the internal organization and operation of a Section, the Education Committee has opened a new class covering the B.L. and G.R. and Operating Instructions. All members are urged to attend on Tuesday evenings at Section Headquarters.

Technocracy is not alone an analysis of present social operations and a synthesis based on facts, but is also the nucleus of a new understanding of individual responsibility to society; a responsibility demanding coherent thought, adherence to the design of planned activity, and an acceptance of basic regulation for the benefit of all.

Salute!

Education Committee.

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ARCHIE IS BACK

Back from the thrills and manifold duties in preparing for and activating 'Operations Columbia', Archie Sinclair is in Portland for a visit with his home Section. In spite of the report that he averaged less than three hours sleep a night during his northern sojourn, Archie looks little the worse for wear--in fact, he looks better than when he left. He is slated to return for a lecture tour of Vancouver Island in October. On Archie, work looks good.

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DISCIPLINE

Definition: (vt) To instruct or educate; to train for future use. To accustom to systematic action; to teach rules and practice, and accustom to order and subordination; to drill.

WHAT IS A SELF-DISCIPLINED TECHNOCRAT? It might be well for us members of Section 1, R.D. 12245 to readjust ourselves to the above definition. Remember, whether we like it or not, we are the precursors of the New America. More and more, as the Price System becomes less operable, will the people of this Continent look to the members of Technocracy for guidance and knowledge of what to do in the impending crisis. CHQ has given us the specifications and the design. Ours is the task of educating the people to mandate the installation of an era of abundance and security. We cannot do this unless we are self-disciplined, and willing to do our share of the hum-drum, everyday tasks that go to make up the bul of the work of Technocracy. Each function is equally important with all other functions in Technocracy. There are no favored jobs; no "elite" members.

Salute!

Joe Teufel, Governor,
Research Committee.

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PUBLIC SPEAKING

Following the suggestion of the Executive Committee, the Board has decided to suspend, after September, all public meetings at the Masonic Temple except those for authorized speakers. This committee will increase its meeting nights to weekly, but will hold them at SHQ.

These meetings will not be advertised, but will be classed as semi-public. Cooperating with the Monday night Speakers class, the Friday evening lectures will develop speakers through practice, and as the students improve, the meetings at SHQ will help them secure their authorization. This committee is following the orders of Mr. Atwater (at Seattle July 3) "to develop more Authorized Speakers." Our Section demands at least six.

We have agreed to furnish speakers to cover chapters in the Study Course for Study Classes.

August 8, Bill Turner addressed his first public meeting at the Masonic Temple. Although the crowd was disappointingly small, Bill did an excellent job. September 5, in the first meeting at SHQ, Turner delivered another excellent talk.

The meetings at Section Headquarters depend on the membership for attendance. Please support these student speakers by showing up every Friday--and bring your friends.

Salute!

Bill Roddy, Governor
Public Speaking Committee.

SPEAKERS CALENDAR

September 5	Bill Turner	SHQ
September 12	Larry Jacques	Masonic Temple
September 19	Bob Bobst	SHQ
September 26	Bill Turner	Masonic Temple
October 3	Al Stout	SHQ
October 10	Ralph Bedley	SHQ
October 17	Lloyd Galloway	SHQ
October 24	Bill Roddy	SHQ
October 31	Bill Turner	SHQ

This little pig went to market,
This little pig stayed home,
This little pig had roast beef,
This little pig had none,
This little pig cried "Wee wee!"
All the way home.

The ancient nursery rhime quoted above is more than a childish jingle. It's literature. Whether the author intended it or not, the poem of the five little pigs is deathless satire of a social system that is still playing with its toes. . . Human beings are little pigs. Some of these little pigs go to market, and wax fat buying and selling the things their brothers live on. Some of them stay home and live on the earnings of the more energetic pigs. Some have roast beef, and are not hungry. And some are hungry, and have nothing. Large numbers of those that have nothing don't like it at all, and cry. . .

This little ditty was an excellent picture of human society at the time it was written. As the social system has changed very little, it's still good. To bring it up to date, however, a sequal is required. . . The five little pigs have now become three, and two of them have builded their houses of straw and sticks, and the wolf has blown them down and eaten the pigs. So the third little pig saw what happened to his brothers, and built his house of brick. And the wolf couldn't blow it down. So he slid down the chimney, and the little pig caught him in a pot of boiling water and ate him.

The wolf is extraneous energy. It has blown down our house of scarcity, and is about to eat us. If we don't delay too long, we can still build us a new house of bricks, and catch this unlimited energy in our pot and use it to our advantage. What kind of pigs are we? . . . (Reprinted from Sept. 1945 Technogram)

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FOR WANT OF A NAIL

Most of us remember the old rhime that runs thus:

"FOR WANT OF A NAIL THE SHOE WAS LOST,
FOR WANT OF A SHOE THE HORSE WAS LOST,
FOR WANT OF A HORSE THE RIDER WAS LOST,
FOR WANT OF A RIDER THE BATTLE WAS LOST."

Perhaps in this atomic age, a rider lost would not greatly affect the outcome of a battle. But in the battle against scarcety and poverty, disease and crime, insecurity and waste and all the evils of an outmoded Price System, the united effort of all thinking persons is needed. The Technological Army of North America is made up, not of outstanding individuals, but of people from all walks of life who know where they are going and what they are going to do after they get there.

Technocracy is definitely on the march. From every locality come requests for information concerning our program for distributed abundance. Every day people come into the Section here in Portland, in Tacoma, in Seattle, in Everett, in Bellingham, in Port Angeles, and elsewhere throughout the Continent asking about the organization. Most of them have seen our roadside markers and official gray cars. They are seeking a way out of the Price System muddle.

The trends are with us. Social change is compelling people to think. We have the design for a functional and scientific operation of our social mechanism. We cannot lose UNLESS..... If Technocracy fails in its objective it will be because of the apathy and negligence of its membership. "For want of a nail the shoe was lost." And for the want of a functional membership, Technocracy can lose the greatest opportunity ever afforded any organization. Expand or die, is not merely a meaningless phrase as applied to Technocracy.

Symbolization is, as CHQ has repeatedly pointed out, the main objective from now on. It takes precedence over all other activities in Technocracy. And symbolization covers a vast field. Monad roadside markers attract the attention of the motorists. Our job is to erect these markers at the outskirts of every town on 99 E. and 99 W from Portland to Eugene. From there south Roseburg and Grants Pass can take care of symbolizing. Another type of roadside marker that attracts attention is the "Burma Shave" type. We can have hundreds of these throughout the state of Oregon. So, you see, there is work for every one of us. We do not have to wait to be asked, but can go out and solicit sites for the erection of these signs. The production committee can supply them and the symbolization committee can erect them.

"One Gray Car is worth $10,000." So said Howard Scott. We need more Gray Cars. If your car is in good mechanical shape and is not painted gray, may we ask you why? One member in Seattle recently said,"If you have a car and it is not painted gray with the decals on it, YOU are sabotaging your organization and helping to prolong the Price System." Perhaps this is a little too strong a statement. There are extenuating circumstances in some cases. Nevertheless, unless there are very good reasons, your car should carry the decals.

"Operation Tualatin" is in the process of formation. A Gray Fleet motorcade will parade through the Valley shortly and symbolize Technocracy. As the plan is worked out in more detail we will keep you informed. And we want to make this a BIG event. We need the cooperation of everyone in the Section. Let us not have to say of this Operation, "For want of a rider the battle was lost."

A. S.

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MAY 1947

PORTLAND OREG.

THE TECHNOGRAM
OFFICIAL BULLETIN of Section 1, R. D. 12245
TECHNOCRACY INC.
Portland, Oregon

R. General Delivery
MAY 8 MAY 18
Edmonton, Alta.

Robert S. Cameron,
Gen. Delivery
Edmonton, Alberta,
Canada.

JUNE 28-29 !

WATCH FOR

TECHNOCRACY'S MOTORCADE !

AN IDEA WHOSE TIME HAS COME

For over fourteen years, Technocracy has been patiently and firmly pointing out the facts of our social situation. And for over fourteen years--except for an initial blast of publicity--Technocracy has been largely ignored by the press of North America.

The press of this Continent adopted the smartest tactic it knew--it promoted a conspiracy of silence against science in the social field. It pretended that Technocracy was defunct; that it just didn't exist.

The press of the status quo attempted to set up a dyke against the onward rush of social change. But today the march of physical events is battering down all barriers.

Technocracy has repeated many times, 'More powerful than armies is an idea whose time has come.' Today the Economic and Social Council of the United Nations is paying heed to that fact. A radio news commentary over a number of North American stations recently said:

'Back in 1933, the man who created the Technocracy movement, Howard Scott, had a plan for what he called an 'energy survey of North America.' Scott contended that such a survey was necessary to guide both industry and government in the development of policies that would avoid the impoverishment or the neglect of our resources.

'Today Scott's thesis is receiving serious attention from the U.N.'s Economic and Social Council. It is considering the possibility of energy and resource surveys of vast regions of the world...'

The further march of events will force acceptance of Technocracy's analysis and synthesis in entirity--grudging and reluctant though that acceptance may be. And when that time arrives, science in the social field will have come into its own.

--Technocracy Digest, April, 1947

This is Technocracy's year. The utter inability of our politico-business-ecclesiastic control to solve the enigma of scarcity in the midst of abundance mandates a fundamental change. Technocracy has the design for a new social mechanism that will distribute the abundance that has become a nightmare to those who wish to maintain the status quo and hold back social change. If we muff our opportunity in this year of 1947 then God help us, for nothing else can. Every Technocrat should read and read again the closing paragraph of the release from CHQ, "Two Worlds or None:"..."In the passing of the old and the instituting of the new, human conflict will become the bitterest in history. Science is hated and feared by ecclesiastical institutionalism, by corporate enterprise and political parties. The fear and hatred that will be directed by those against science and its technological application will be far greater than those the Inquisition hurled against all the accumulated heresies. Only science and its technological application to the means whereby we live can produce for mankind the control of his social destiny here on this earth."

The social forces are with us, fellow-Technocrats. Social change is upon us. We are the procursors of the New America. Let us steadfastly keep our objective in mind--the installation of a functional social mechanism--and work just a little harder to the end that this year will see the beginning of a new age of abundance and security for all North Americans.

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A General Electric engineer said today that the first atomic power plant will be generating electricity at Oak Ridge, Tenn., by the end of next year....

--The Northwest Technocrat, April, 1947

Yeah, but how are we going to distribute the abundance that will bring? It might be well for everyone concerned to investigate Technocracy's design.

TECHNOCRATS HEAR STUART CHASE

A group of Portland Technocrats motored to Vancouver, Washington, to hear the renowned Stuart Chase verbally chase his tail in an effort to convince some two hundred listeners that abundance and scarcity could be bedfellows and live together with the felicity of a honeymoon couple.

Mr. Chase advocated the "middle of the road plan" as adopted by Sweden. But he seemed to be on the fence instead of in the middle of the road most of the time. Like all economists except Thorstein Veblen, his dissertation was liberally sprinkled with such expressions as, "I believe," I am convinced," and "it is my opinion."

The "middle of the road" plan is an excellent program for Sweden. They have solved the problem of extreme poverty for thei people. They have an excellent education educational program, They have an old age pension which, if not adequate, is at least keeping the wolf from the door. They are conserving their natural resources, especially their timber supply. They are distributing their scarcity as equitably as possible under a Price System. Technocracy Salutes the Swedish people!

When, however, Mr. Chase advocates such a plan for this country and this Continent, he is in essence asking us to return to the ways of our fathers. A comparison of the potentialities of the two areas makes this immediately evident. Sweden has a land area of 173,347 square miles including 15,515 square miles of inland waters. The state of Texas (including inland waters) has an area of 267,339 square miles. The whole North American Continent has an area of 10.3 million square miles. Sweden has 39.8 people to the square mile; the North American Continent has 19 people to the square mile. Sweden produces approximately 430,000 tons of coal, and imports 7.5 million tons. United States and Canada produce 500 million tons of coal, and have an almost inexhaustible reserve. Sweden has no oil; The North American Continent has the lion's share. Only in iron ore, and to a lesser degree in timber, does Sweden compare with this Continent. She has an abundant supply of high grade iron ore, and 50 per cent of her land is covered with timber.

It is impossible to compare Sweden's technology with that of United States and Canada; one can only contrast them. The nature of her economy forbids the development of huge industrial plants with their consequent displacement of workers.

If this country and this Continent had a natural scarcity of resources, a nineteenth century technology, and a lack of trained personnel, the plan advocated by Mr. Chase would be feasible. But with the lion's share of the world's natural resources, 65 per cent of its technology, and 73 per cent of its technicians, the plan is about as workable as Henry George's Single Tax.

In the question period Mr. Chase evaded direct answers with the facility of a master boxer evading the punches of a muscle-bound stumblebum.

Stuart Chase has gone a long way since his membership in the Technical Alliance--a long way back. But let us not criticize him too severely. After all everyone has to eat with the possible exception of some Hindoo Yogis, and Mr. Chase is not a Hindoo. If he wants to sell his books he has to conform to Price System rules. --A.S.

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Still undefeated is the enemy which killed 430,000 babies in the U.S. during World War II, Katherine Lenroot, Chief of the Labor Department Children's Bureau, warned last week. The enemy which caused this tragic toll--"nearly twice the number of men killed in action"--is inadequate medical and hospital care, she told the Women's Patriotic Conference on National Defense.

--The Progressive, Feb. 3, 1947,
As reported in The Technocrat.

It is a grand system, folks, that murders children to save a few dollars.

ORGANIZATION

During the early part of April, ATH routed Authorized Speaker Evis Joberg on a tour throughout the southern part of Oregon, with meetings held at Medford, Grants Pass and Roseburg. The Grants Pass and Medford meetings were successful in both interest shown and membership applications, and Roseburg went all out for Technocracy with the biggest sign-up yet received in that progressive city. Organizer Jackson in his report writes that by May 1 they will have Section strength in Roseburg. We salute Technocracy's newest Section, R.D. 12343-1!

The Portland and Vancouver (Washington) Sections, were, a little later in the month, hosts to Herb Clark, Authorized Speaker from Vancouver, B.C. on his return trip from Arizona. Section 3 has not yet given us a detailed report. As to the Portland meeting, the speaker delivered a top-notch lecture, and the platform personnel and the ushers performed in workmanship style. The attendance, however, was not anywhere near what it should have been, which indicates that the membership as a whole fell down on the job of seeing to it that a large audience of non-members be present. Can't we do something about this? Organization feels that we can. Why not do it?

In a short time Portland will be hosts to the Technocracy Motorcade that is starting from San Diego and going to Vancouver, B.C. Members with official gray cars will be added at points along the way, and by the time the Motorcade reaches its destination will be a thing of real magnitude. Think what that will mean in the way of symbolization! All members in this area having official gray cars are requested to have them in shape and be ready to join when the Modorcade reaches Portland on June 28. Those intending to participate are asked to notify the Governor of Organization at their earliest convenience.

THE BIG PROGRAM FOR THE NEXT TWO MONTHS IS PREPARING FOR THE MOTORCADE. IT IS A HUGE UNDERTAKING, AND WE DARE NOT FAIL. LEND A HAND TECHNOCRATS. WE NEED IT. TECHNOCRACY DEMANDS OUR ALL-OUT EFFORT IN THIS MANOUVRE OF THE TECHNOLOGICAL ARMY, PACIFIC COAST DIVISION.

Organization needs locations for billboards and monad highway markers. If you hear of any suitable place let us know. We will do the rest.

Sometime ago we expressed our intention of participating in the Rose Festival parade. This has been called off for several reasons. Technocracy doesn't have to play politics.

Salute!
Clark O. Thomas, Governor,
Organization Committee.

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A FINAL SALUTE!

Lloyd Lamont Eller is dead. Technocracy Incorporated of organization, not of individuals. But in losing Lloyd Eller we have lost a valuable Technocrat. Quiet and unassuming, he nevertheless was functioning whenever and wherever he could. From the time he entered the organization he worked unremittingly for the success and furtherance of Technocracy. He fought doggedly for the New America he had hoped to see materialize. More than this we cannot say. As we leave him let us say, he did what he could, no one can do more.

Section 1, R.D. 11747, Spokane.

Lloyd leaves a widow and five children. He died April 6, and was buried April 10. Your editor knew, liked and admired Lloyd Eller as a Technocrat and as a friend

Technocracy Marches On! --ED.

PUBLIC SPEAKING

In addition to the Herb Clark lecture, April 16, this Section conducted two regularly scheduled public meetings, and three talks by invitation. April 11, Larry Jacques gave as fine a talk as we have had the pleasure of hearing in a long time. Larry is preparing his Authorization speech to be submitted to CHQ, and we hope soon to have him authorized. The talk was the first to be given in the Masonic Temple. As usual his question period was tops.

On April 16--the afternoon of the Herb Clark lecture--your governor who is a student at Lewis & Clark College, was summoned to Dr. Hansom's economics class to receive an invitation from the Doctor to represent the college at a Humanist Forum in the Jewish Community Center, and talk Technocracy. While at Dr. Hansom's class we were met with a broadside of questions from the class, with the good doctor allowing us a half hour to answer them.

On Saturday morning--April 19--Archie Sinclair spoke by invitation to the delegates to the State Conference of the Brotherhood of Railroad Trainmen. The talk was very well received, and the questions indicated that the delegates were interested in Technocracy's program. John McDonough arranged the meeting.

On Monday, April 21, your governor presented a brief outline of Technocracy's social program in a round-table discussion at the Humanist Forum. Some forty people were present. Dr. Hansom and the group of students around the table discussed the problems of America as a prelude to the Technocracy talk. Considerable literature and invitations to the next Technocracy public lecture were given out.

Friday, April 25, Ralph Bedley informed a small but interested audience at Masonic Temple of the vast resources behind America's potential abundance, and what the people of this Continent must do to convert this potential for abundance to an actuality. Included among the non-members present were four Lewis & Clark students.

Salute!
Bill Roddy, Governor,
Public Speaking.

PUBLICATIONS

We have received a new shipment of literature for free distribution from CHQ; 1000 "So What?"; 1000"Power For A Continent"; 1000 "Continental Hydrology"; 500 Technocracy Contact Folders. We have also a large number of "Technocracy Briefs" for distribution. Come down to SHQ and get a bundle for distribution among your friends and neighbors. This is one of the finest ways of making the people of Portland and its environs Technocracy conscious.

When the shipment of 1600 copies of the pamphlet "Our Country, Right Or Wrong" arrives from CHQ, Inez Faye who is in charge of mailing will need lots of help besides her regular mailing grew. Can we depend on you to help us?

Salute!
Gladys Edo, Governor,
Publications.

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WHO SAID POLITICS ISN'T A RACKET?

Oregonian, April 8--"The city coffers were increased by $57,599.50 from bail forfeitures and fines in municipal court during March, David Palmer, court clerk chief disclosed Monday upon compilation of the monthly report.

Of this sum $17,234.50 was from "fixless" parking tags.

The two courts, criminal and traffic, handled a total of 5906 cases of which 14 were appealed. Traffic cases totaled 4162 with criminal cases at 1743 for the month."

EYE SECTION GOSSIPPE

Bee Madsen has returned from a ten-day visit to the City of Angeles. She reports that Technocracy is flourishing in that area like a green bay tree. They are busy as the proverbial beaver getting ready for the Motorcade, and expect to have a large number of gray cars in the trek to Vancouver. They do things in a big way, those L.A. Technocrats.

Tommy Porter, Authorized Speaker from Seattle, passed through Portland last week on his way to The Dalles, where he is engaged in commercial fishing with his brother. He had only time enough to call the Section by phone and say hello before his bus was on its way. Glad to hear your voice Tommy. Next time we hope you can drop around SHQ. The latch string is always out.

Inez Sayo, under whose supervision the mailing crew has been doing such yeoman service, is ill with a severe attack of flu. Despite the fact that she should be in bed with a doctor in attendance, she visits the Section almost every day. The office attendant had to threaten her with bodily harm the other day before she would consent to stop working. Funny people, some Technocrats. You just can't keep them from functioning--sick or well.

Gladys Ede, Mrs. Anna Annunen, and Georgia Lamp were among those who heard Stuart Chase, and expressed keen disappointment after the lecture. Don't take it to heart too much, gals, not everyone has the intestinal fortitude and the long-range vision of our Director-In-Chief, Howard Scott. A great many of the members of the Technical Alliance fell by the wayside, lured away by the siren song of Price System propaganda.

Don't forget, My Hearties, that Emil Buchmann, our Section Director, is still doing business at SHQ with his shears and clippers. And remember, you don't pay Emil a red cent. The price of the haircut goes to the general fund of the Section. Every male member has to have a hair-cut or join the House of David, and might as well contribute the money to Technocracy.

A hearty salute to Bill Roddy, Governor of Public Speaking, for the fine work he is doing among his fellow students at Lewis & Clark College. He is really getting the boys and girls there interested in Technocracy. Already two of them have signed membership application blanks, and more will follow shortly. 'Atta boy, Bill, we're betting on you.

Al and Mary Stout who reside in the hinterlands but come to Portland at least once a week, are making the yokels Technocracy conscious. They have an official gray car, crammed to the "gunnels" with Technocracy literature, and pass it out with the prodigality of a drunken sailor. Hurry up, Portland Technocrats, or the "sticks" will pass the City of Roses on the road to a Technate.

A resident of Oregon who recently visited Eastern British Columbia, reports that everywhere he went he saw Technocracy road signs. Much of this work is done by the Kimberley Section. And that Section has a Director, Orin McGraw, who knows how to get things done. Orin is a human dynamo. Portland salutes the Kimberley Section.

We regret to report that Mary Bedley is still under the weather. Hurry up, mary and regain your health and strength; we need you.

Tommy Gray, youngest son of Ivah and Reo, was married April 19. Congratulations, Tommy.

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Corporation profits after taxes will pass the $15,000,000,000 rate the second quarter of this year. They were $12,000,000,000 last year and $4,200,000,000 in 1939.

--News Week, April, 1947
As reprted in The Technocrat.

MAY	SPEAKERS' CALENDAR	1947
May 9	Archie Sinclair	Masonic Temple
May 23	Osburn Locken	Masonic Temple

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SECTION CALENDAR

Every Monday	SHQ	PUBLIC SPEAKING CLASS
Every Wednesday	SHQ	STUDY CLASS
Every Tuesday	1025 N.E. 75th Ave.	STUDY CLASS
May 27	SHQ	GENERAL MEMBERSHIP MEETING
May 29	SHQ	BOARD MEETING

All meetings start at 20:15 O'clock

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Have you noticed the cartoons appearing in The Technocrat recently? Well, they were drawn by John Bennett--our own Johnie--member of Section 1. R.D. 12245. John is a student at the University of Oregon--majoring in journalism. His cartoons show real genius. Good as they are, they will be better as the months and years go by. We want to see more of them, Johnie. More power to to you!

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THEY AIN'T SO SMART

Speaking of the ludricrous attempts of our politicians to guide the ship of state through the troubled waters, Larry Jackson tell, the following:

A native of Boston was crawling through rural New England and stopped at an old-fashioned country store. You know the kind--where the butter was mixed up with the kerosine, the sugar atop the axle grease and the matches in the cracker barrel. He saw saw an old "Down Easter" playing checkers with a dog. The pooch seemed to be holding his own in the game.

"Say, Mister," said the Bostonian, "you are foolish to be wasting your time here. With a dog as smart as that, you could make your fortune in New York."

"Wall, I dunno," replied the Yankee, "he ain't so smart, I beat him three straight games yesterday."

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FLASH!!! OUR DIRECTOR-IN-CHIEF, HOWARD SCOTT, WILL JOIN THE MOTORCADE IN SEATTLE JUNE 29. HE WILL SPEAK IN SEATTLE CIVIC AUDITORIUM THAT EVENING ADMISSION, $1.00. THE CHIEF WILL MAKE ONLY TWO SPEECHES ON THE TOUR, SEATTLE AND VANCOUVER, B.C. YOU HAVE BEEN ASKING FOR YEARS WHEN THE CHIEF IS COMING. WELL, HERE IS YOUR OPPORTUNITY TO HEAR HOWARD SCOTT. TICKETS WILL BE AVAILABLE IN PORTLAND NEXT WEEK.

If you are a veteran member of Technocracy nothing more need be said. If you are a new member, you may not realize just what this means. The individual so affectionately and so respectfully referred to as "The Chief" is Howard Scott, Director-In-Chief of Technocracy Inc. He has not made a speaking tour since 1942. If you have joined since that date, he may seem to you something of a legendary figure. But he isn't--he is a human being, and an intensely interesting one at that. Remember the date and place, June 29, Civic Auditorium, Seattle, Wash.

APR 1947

PORTLAND

THE TECHNOGRAM

OFFICIAL BULLETIN of Section 1, R. D. 12245

TECHNOCRACY INC.

Portland, Oregon

406 S. E. HAWTHORNE BLVD.

10 APR 20

Robert J. Cameron,
General Delivery
Edmonton, Alberta
Canada.

HERB CLARK

MASONIC TEMPLE

APRIL 16 8:15 P.M.

April 1947

HAPPY BIRTHDAY, CHIEF!

The First of April is a day to bonremembered by all Technocrats. Not because some facetious-minded moron concocted the idea of dedicating that day to all Fools, but because it is the birthday of our Director-In-Chief, Howard Scott.

Technocrats are in no sense hero worshipers. We have been accused, perhaps rightly so, of being iconoclasts (idol smashers). But exceptional ability, exceptional loyalty, and exceptional originality in thinking must be recognized. It is not necessary to "believe" in Howard Scott to recognize his outstanding accomplishments and contributions to the science of social engineering.

When the history of this continent is written factually, as it will some day be written, the name of Howard Scott will be given its rightful place among the truly great men of America. When one analyses the history of our country and our continent and learns the contribution of the men of science, it becomes evident that only a handful have really contributed anything worthwhile. Some day the people of North America will realize that science and technology, not politics and free enterprise, are what have made America great. When the scientists and technologists are recognized as the real leaders of the American people, the name of Howard Scott will head the list

Caps

Men like Benjamin Franklin, Robert Fulton, Eli Whitney, Samuel F. B. Morse, Elias Howe, Thomas Edison, Alexander Graham Bell, Luther Burbank, and Charles P. Steinmetz are credited by our history books with inventions and improvements which changed our mode of living. They were men who learned to use matter and energy to enhance production and to give us the more abundant life. Each of those men, and a few others, were precursors of a new era in the history of North America. Men of science all, they showed us ways of producing more and better goods, and increasing services, with less human toil. In their day, they led the march of science.

None of the above-mentioned men, with the exception of Dr. Steinmetz, however, conceived of a new social mechanism that would distribute goods and services without profit, and none of them ever dreamed of the theory of energy determinants. The design of a new social mechanism, wherein energy is taken as the common denominator of all goods and services, is almost wholly the brainchild of Howard Scott. When he first promulgated his theory of energy determinants, only a very few scientists accepted his findings as factual. Among them was Charles P. Steinmetz. The design, however, was the creation of Howard Scott. He organized the Technical Alliance, and despite discouragement and desertion in the face of Price System oppositon, continued to build the Technological Army of the New America.

?

When you become discourgged and impatient, follow Technocrats, think of our Director-In-Chief, who has devoted more than thirty years to social engineering. He, too, must become discouraged. Howard Scott is perhaps the most lonely man in America. Because of his mental status, he can rarely find intellectual companionship. We cannot all be Howard Scotts. There is only one born in a century. But we can and should do the most of what we can do best for Technocracy and for America. That is all Technocracy expects of us.

Happy birthday, Chief! We give you our solemn promise on this, your 1947 birthday, to work just a little harder, and to accelerate our efforts toward the installation of a Functional Control upon this continent. SALUTE!

GRAY FLEET MOTORCADE

The following is a communication from R.D. 11833-34, Los Angeles:
TO: All Sections, organizers and members.
Subject: Proposed MOTORCADE TO VANCOUVER, B.C.

1. The Gray Fleet Control is in receipt of an assignment from CHQ to develop a Mortorcade from Los Angeles to Vancouver, B.C., and return. Following is Paragraph Two of the letter from CHQ dated January 17, giving the assignment:

   "CHQ approves the development of a Motorcade and hereby authorizes the Gray Fleet Control of RD 11833-11834 to carry out this assignment and to proceed with the necessary plans for the successful accomplishment of this important function." (Signed- A.W.Atwater)

2. With the thought in mind that most everyone who is employed plans a vacation sometime during the summer, could it be possible that we could arrange for a vacation from June 26 to July 10, inclusive, and thereby do a job for Technocracy?

3. Plans are being formulated to arrange for our own Gray Fleet Camp at various overnight stopping places. Included would be mobile field kitchens that would feed our personnel twice daily. The noonday meal would have to be arranged by the individual enroute. The Communications Staff will maintain radio communications throughout the Motorcade and also, on overnight stands, will be in radio communication with Los Angeles, San Francisco, Portland, Seattle, Vancouver, and by relay to CHQ. We will have a medical unit with the Motorcade.

4. The Camp Maintenance Committee will provide lighting, camp sanitary facilities, etc. Each individual will take along his own camping equipment for sleeping only. This includes house trailer, tents, cots, blankets, and lean-to canvas shelters. Sleeping on the ground is not recommended due to the unpredictable weather conditions. There will be a maintenance crew with the Motordade, but it is required that every car be in perfect mechanical condition before starting.

5. Our activities will be coordinated with various Sections and Technocrats enroute. Public meetings will be arranged and the Gray Fleet will publicize them. Exact time schedules will be maintained throughout. Entertainment while in camp is planned.

6. Please complete attached questionnaire and return it to your Section Gray Fleet Captain, or to your Section Director. Happy landings and

Salute!

GRAY FLEET CONTROL

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Governor Warren (California) asserted hospitalization costs in California are the highest in the nation--$12.84 per day on the average--"clearly beyond the ability of the working people to pay." This is what we would call "fee" enterprise. The doughty governor, however, still retains his faith in the Price System. Some folks are hard to convince. In a Technate hospitalization would be free to everyone who needed it. How about it, Governor?

GRAY FLEET CONTROL
R.D. 11833-11834
TECHNOCRACY, Inc.

GENERAL REQUIREMENTS FOR PARTICIPATING IN
MOTORCADE TO VANCOUVER B.C. AND RETURN

1. Every car, house trailer, two-wheel trailer, etc., must be official gray and display decals.

2. Every car must be in perfect mechanical condition, including tires, lights, and appearance. (Length of the trip will be approximately 2700 miles).

3. Every individual must supply their own sleeping facilities. (Tents, cots, blankets, etc.)

QUESTIONNAIRE

1. If employed, can you arrange for time off from June 26 to July 10, inclusive? _____.
(yes or no)

. Could you arrange for three weeks? _____.
(yes or no)

2. Would you prefer to depend upon public facilities (housing and eating) rather than those suggested in the attached letter? _____.
(yes or no)

3. Please give make of car, model, and body type. _____

4. How many people (including driver) will make this trip in your car? _____.

5. Would you consider taking other Technocrats in your car who do not have transportation (Expenses to be shared)? _____.
(yes or no)

If answer is "Yes", state how many. _____.

6. If you do not have a car, would you care to ride with another Technocrat and share expenses? _____. Give number of people. _____.

REMARKS AND SUGGESTIONS:

NAME _____

R.D. & SECTION _____

These last fleeting months left to the Price System, its propaganda and close press censorship against social change, make the task of presenting Technocracy to the general public more difficult and certainly more urgent than before. We are actually at the point where we are working against time.

In order to be in a position to present Technocracy's program effectively, it is imperative that we know our subject thoroughly. Any Technocrat who has not completed the Study Course should enroll at once in a study class and let nothing interrupt his studies until the course is completed.

Section 1, T.D. 122'5, is picking up momentum speedily, and if we continue at the present rate of acceleration, we will soon be one of the most functional Sections in the country.

Study Classes, Public Speaking Classes, and all other activities are enjoying increasing attendance right along. We must remember, however, that until every member in this or a has thoroughly familiarized himself--or herself--with the BL&CH, Operating Instructions, and the Study Course, we cannot expect to operate fully on a vertical alignment basis. Every member must be fully prepared to step forward and function in any capacity necessary for the successful operation of the Section. Thus trained, he will be in a position to act in an orderly and intelligent manner when necessity arises. We must have a trained technological army in case of the sudden collapse of the social structure.

Membership in the Technological Army of the New America means study and training, so that each of us may be prepared to help in saving America from chaos.

Saluto!
Emil Dishman, Director.

PUBLIC SPEAKING

E.A. (Free) Forbish addressed a small crowd at the Egyptian Temple on March 28. Free was in exceptionally good form and traced the history of mankind from the primordial jungle to his present exalted state of enjoying scarcity in the midst of abundance. He then went on to tell his audience of the "Frontiers of The Future"---the title of his lecture. He pointed out that the physical factors are compelling us on this Continent to install a functional operation of the physical equipment.

Free is a past master at answering questions, but in his lecture on the 28th, he outdid himself. It was one of the finest talks that we ever has given, and that is saying quite a lot. Marry, Free, and get your authorization---we need more authorized speakers.

Archie Sinclair addressed two classes in economics and sociology at Lewis and Clark college on Friday, March 28. Archie spoke for 25 minutes to each class and used the remainder of each hour in answering questions. The students, who had spent a previous class period on the subject of Technocracy, displayed a keen interest in his remarks, and fired a great number of questions at him. Archie handled his audience well and many a student left with a furrowed brow and a new concept or two. Lewis and Clark is becoming decidedly Technocracy conscious. Bill Doddy arranged the meeting.

Salute!

Bill Doddy
Governor of Public Speaking.

Before the eyes of this generation of North Americans, this Continent's New America is being born; but that birth brings with it a crisis. To meet that crisis in time, now, more than ever before, must every Technocrat worthy of the name sustain an "all-out" effort to help his Organization to build and expand, and thus to help guide North America to that great destiny of security and abundance for all citizens. --Technocracy Digest, March, 1947

ORGANIZATION

Don't forget the Herb Clark lecture in the Masonic Temple on Wednesday, April 16. Mr. Clark is an authorized speaker for Technocracy, and like all Canadian speakers who visit the United States, has what it takes to present Technocracy to the public. Herb is returning from Arizona and California where he has been on an extended vacation. All of us know what a vacation means to a Technocrat, just a change of locale in which to tell people about the only solution to our social and economic problems. Don't fail to attend this lecture. If you do, you will be the loser. And bring someone with you. Let us have an overflow meeting for Herb Clark, and show him that Portland is Technocracy conscious.

Evis Joberg will speak to the membership of the Grants Pass Section, R.D. 12342-1, on Monday, April 7; in Medford at a public meeting on Tuesday, April 8; and at a public meeting in Roseburg on Thursday, April 10. We predict a very successful tour for Mrs. Joberg, judging be the reception accorded Archie Sinclair in his recent tour of that area. Mrs. Joberg's ability as a speaker for Technocracy needs no comment.

Through an oversight, the report of Archie Sinclair's tour through Southern Oregon was omitted in last month's Technogram. Archie spoke to a Study Class at Roseburg and reports that the members there are hitting on all eight cylinders. The class had an attendance of 22 members and visitors. Sinclair then proceeded to Grants Pass and Medford where he spoke to small but enthusiastic audiences. The organization report shows a 24 percent signup at Grants Pass and a 33 percent signup at Medford.

On his return, Archie spoke to a Portland audience on February 28. On March 11, he spoke in Seattle and then traveled to Port Angeles where he held three very successful lectures. Back in Seattle again, he spoke at a house meeting and then moved over to Tacoma and spoke to an enthusiastic audience in the Tacoma Section headquarters. The next evening he addressed a small but interested crowd at Yelm.

Salute!
Clark Thomas, Governor,
Organization Committee.

PUBLICATIONS

In view of the impending crisis in world affairs that is so evident in press reports of the President's public utterances, it is necessary to direct most of our efforts at present towards getting the pamphlet, "Our Country Right or Wrong," to the people of Portland and contiguous territory. We are urgently in need of at least 2000 more copies to mail to functional people in Oregon. By the time this bulletin reaches you, 1500 will have been mailed. But our mailing list includes about 3000 names. This means that we need 1500 more pamphlets. In order to do this, we need financial help, not only for the cost of the pamphlets, but also for postage. It costs approximately forty dollars to mail one thousand pamphlets---this includes the cost of the pamphlets, mailing, and envelopes.

We are depending on you to help save America. The crisis is here. If fascism is fastened upon us, it will be too late for regrets. If war comes, it will also be too late. Now is the time for action. Is it too much to ask that you contribute to the distribution of the most thought-provoking pamphlet ever issued by CHQ?

Salute!
Gladys Edo, Governor,
Publications Committee.

TECHNOLOGY TAKES OVER

Technology is today rapidly moving in on the last remaining major handicraft industry in the United States---the building trades. The war-born trend towards prefabrication is a step towards the type of efficient construction which has been a part of Technocracy's plan since the inception of this organization.

The booming youn prefab industry threatens to undermine the security of thousands of cappenters, painters, bricklayers, plumbers, sheet metal men, electricians, and others who form America's huge and antiquated building trade. They are destined soon to join their predecessors, the glassblowers, the blacksmiths, the shoe makers, et al, on the industrial slag heap.

Kaiser Community Homes are coming off assembly lines at a rate of 20 a day. Plans call for the production of 10,000 Kaiser homes this year, and KCH officials assert that double this output can be achieved when materials become available.

A new Ford Factory-Built Home now in production in New York requires only 80 man-hours for erection. It is a conventional two-story house with two bedrooms, a living room, kitdhen and dinette on the first floor, and additional bedroom space upstairs. A breezeway connects to a garage. The entire unit is prefabricated in panels at the factory, and a crew of ten men can assemble one in an average working day.

Manufacturers are also proving, for a price, that quality need not be sacrificed in industrialized building. The recently revealed Green "Solar Home" is an attempt at quality in mass production. The inventor has gone so far as to drop the name "prefabricated house," with its shoddy connotation, for the glistening term "manufactured building unit." The Solar home, while not yet in production, will be more modern and expensive in styling than many conventionally-built houses costing considerably more.

Roehm and Haas of Cincinnatti recently put on display a transparent plexiglass wardrobe closet intended to fit into any bedroom corner. Having a wide door for easy access, and a sweepingly curved exterior surface, this installation most approximately resembles the type of construction called for in Technocracy's blueprints for factory-built housing utilizing plastics and other efficient modern materials.

The trend toward mass-produced housing has started and such a trend, once begun, is a unidirectional process. Factory built housing is in its infancy today, and only small indications have been given of the ultimate standards of quality, beauty, and production efficiency which can be attained through the application of technology.

The house of tomorrow, your home in a Technate, will be a masterpiece of engineering design. Free of a price tag, it will incorporate such features as thermodynamic heating, tube connections to stores, restaurants, etc., television and facsimile printing installations, large window surfaces, pressurized interiors, airtight insulation, and plastic construction. This truly will be a "machine for living."

John Benneth, 12245-1

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Technocracy takes its stand that a Price System and its values can be maintained only by the maintenance of scarcity; that political administration can administer only an economy of scarcity; that no political administration can institute or administer a "planned economy of abundance" on the North American Continent; that it is not possible to create and distribute abundance under a Price System of production and distribution.

APRIL — SPEAKERS' CALENDAR — 1947

April 11	L.J Jacques	Masonic Temple
April 16	Herb Clark	Masonic Temple (paid meeting)
April 25	Ralph Bodley	Masonic Temple
April 18	Herb Clark	Machinists Hall, Vancouver, Wash.

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SECTION CALENDAR

Every Monday	SHQ	Public Speaking Class
Every Wednesday	SHQ	Study Class
Every Tuesday	1025 NE 75th Ave.	Study Class
Every Saturday	6742 SE 74th Ave.	Study Class
April 1	SHQ	Board Meeting
April 17	SHQ	Special Joint Membership meeting With Herb Clark
April 24	SHQ	Regular Membership Meeting
April 29	SHQ	Board Meeting

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Sometimes we Technocrats become discouraged at our own inability to accomplish more for the organization. We are painfully aware of our lack of special knowledge, and feel that we are unable to help in the education and organization of the American people. Well, here is a story that may give us encouragement to "carry on" as the British say.

A loaded truck was stuck in the mud on a dirt road out of Portland. There was no tow car to be had, and a group of men were gathered around pushing the truck in an attempt to get it on solid ground. A twelve year-old boy put his shoulder to the wheel and applied his somewhat puny strength to the task. A big, husky farmer shouted:

"Get out of the way, kid. You can't do nothing."

The kid replied:

The heck I can't, I can push a pound."

Note: Line nine, paragraph five, page five, should read one hundred and forty dollars instead of forty dollars.